



Specialist Leader Of Education Profile



Kris Griffin

Background Experience

Kris has delivered results for a number of sectors including education, third sector, military, Premier League football and many TV licences including Doctor Who, The Prisoner and Thunderbirds. He is equally effective working internationally, with government departments or with a local audience. Kris is a published writer, video blogger, school Governor, charity trustee, experienced patient advocate (with familiarity of parliamentary lobbying) and a dedicated marketing and social media practitioner. He has worked with US newsrooms that include CNN, Fox News and CBC, and received a commendation from US security agencies for his research work following 9/11.

Kris has worked in education since 2004 and recently supported Trojan Horse schools in Birmingham for two years and was part of the team who brought both schools out of special measures and into an Ofsted Good category. As well as working at director level on the senior leadership team at Ormiston Forge Academy in Cradley Heath, Kris supports other schools in all forms of marketing and communication needs; solving recruitment problems is a particular speciality. He is able to draw on his diverse expertise to shape emerging issues within education and has experience in primary, secondary, special and independent sectors.

Areas of Expertise

Kris offers a different perspective and often, different solutions, to problem-solving within the system.

His extensive experience outside education fills gaps within the leadership model and he draws on a diverse expertise to shape emerging issues. Kris is able to close cultural divides between schools and communities in which they sit. He ensures that schools are more accessible by ensuring real-world communication lines are open, these lines are also used to celebrate young people and the work being done by the school.

By offering a perspective from outside education means that Kris has been able to dig deeper and build greater levels of trust than a traditional school leader. Focussing on outcomes, understanding behaviour and working with teams ensures that Kris can identify and analyse situations and provide robust, sustainable solutions.

Ormiston Forge Academy, Sandwell